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WHAT'S GOING ON?

Find out what Sid Lee has been up to recently. We will keep you posted new projects and on events.

FROM

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SID LEE ARCHITECTURE
09.05.05

Sid Lee announces the addition of architects Jean Pelland and Martin Leblanc to its multidisciplinary team. Pelland and Leblanc, two of the three founders of Nomade Architecture, have partnered with Sid Lee to create Sid Lee Architecture, which strengthens the agency's service offering.

→ [sid lee architecture](#)

A PARTY FOR ADIDAS ORIGINALS
09.03.04

With the debut of the full length version of the adidas Originals House Party, we can say the 60 years of Sole and Stripes campaign has officially launched. The worldwide multi-platform campaign created by Sid Lee...

→ [read more](#)

SID LEE TV

<http://www.sidlee.com/>

Esta es una página de una agencia de diseño y branding que tiene 3 agencias ubicadas en Canadá, Holanda y Francia.

La pagina te permite un dinamismo gracias al manejo de los menús deslizantes que van acompañado de una estética moderna, minimalista y un gran manejo tipográfico y fileteado.

Por otra parte presenta su contenido con imágenes grandes que interactúan con juegos tipográficos modernos y columnas con ciertos detalles que hacen diferencia.

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SPOTLIGHT / SELECTED WORKS / ABOUT US / FRIENDS & FAVORITES

MyGofer & Mono

As the retail shopping world becomes more and more saturated, the need for clarity and intuition is stronger than ever. This illustration work done for hire under **Mono** helps brand MyGofer, a new type of online mega store whose icons take a streamlined approach by establishing easily recognized product categories for quick online shopping. In addition, process diagrams walk the consumer through this smooth and ultra-simplified experience.

[VIEW MORE](#)

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Katie Kirk

[See Also: Katie Kirk Illustration](#)
[See Also: Flickr](#)
[Lovina: Always With Honor](#)
[Lovina: Mads Berg](#)
[Lovina: James Jouce](#)

Nathan Strandberg

[See Also: Flickr](#)
[In The Works: invoke](#)
[Listening: Major Lazer](#)
[Lovina: P.O.S. Does Pearl Jam](#)
[Awaiting: Bicycle Film Festival](#)

Network

[EightHourDay on Twitter](#)
[EightHourDay on Flickr](#)

IDEAFIXA GREATEST HITS BOOK
August 14, 2009

Very excited to be included in the new Ideafixa Greatest Hits book out now. The book is a collection of work and artists previously featured on their fabulous blog. [Check it out here.](#)

CORTEZ WELCOMES PACHECO
July 6, 2009

[Cortez Brothers](#) welcome some new talent to their roster this week. [We Are Pacheco](#) has some pretty killer work... I particularly like clip #8, "Beat The Monkey".

GRAPHIC-EXCHANGE
July 1, 2009

A staple amongst design blogs and a huge source of inspiration for us, Graphic-Exchange, recently did a post featuring my illustration work. A special thanks to Fabien for the post. Check out the blog and the post [here.](#)

DESIGN*SPONGE LOVE
July 1, 2009

One of my all time favorite blogs and daily reads, Design*Sponge, recently did a post about my illustration work. Yippeeskippee! A special thanks to Grace for the post. Check out the post and blog [here.](#)

<http://eighthourday.com/>

Esta es una página de un colectivo de diseño estadounidense, específicamente de Minnesota. Este colectivo presenta sus contenidos de forma ordenada y jerárquica, con una estética minimalista y que a través de sus imágenes e ilustraciones le otorga el color.